



Professional carwashes uniting to make wishes come true.



FOR IMMEDIATE RELEASE

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PLEASE NOTE DATE CHANGE FOR EVENT

CleanTown USA Helps Make Wishes Come True
Pittsburgh's Favorite Car Wash to Participate in Wash U.S.A. Event Sept. 25
Will Benefit the Make-A-Wish Foundation®

Hampton Township, Pa., – September 15, 2004 – On Sept. 25, CleanTown USA,

Pittsburgh's favorite car care destination, will join professional carwashes across the country in the Wash U.S.A. event to benefit the Make-A-Wish Foundation®. Over the last two years, through the participation of more than 700 car washes nationwide, Wash U.S.A. has raised more than \$275,000 for the Make-A-Wish Foundation.

“This event is an excellent opportunity for the carwash industry to work together to help some very special children,” said Mark Hofmann, co-founder of CleanTown USA. “We encourage everyone in the region to come out to CleanTown and support this very worthy event.”

Scheduled for Saturday the 25th from 8:30 a.m. to 5 p.m., CleanTown USA is the only car wash in Allegheny County participating in the event.

“CleanTown USA is very dedicated to the communities it serves,” co-founder Robbie Hofmann said. “When we found out about Wash U.S.A., we were excited to be a part of the event and we look forward to supporting the Make-A-Wish Foundation in Western Pennsylvania.”

CleanTown will donate \$1 to Make-A-Wish for every car that comes through the car wash on September 25 and will have some special events going on that day, including a visit from the 99.7 WISH FM Street Treat van and a prize raffle.

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"We are overjoyed to be a part of this extraordinary partnership," said Paula Van Ness, president and CEO of the Make-A-Wish Foundation of America. "Thanks to the efforts of professional carwash owners and operators, more children across the country will experience unforgettable moments of hope, strength, and joy."

About CleanTown USA

CleanTown USA is a full service car wash and express detail center located on Rt. 8 in Hampton Township. Unlike any other car wash, CleanTown features two automated, soft-cloth exterior wash tunnels and two interior detailing bays on which cars ride a conveyor belt while being cleaned. Services range in price from \$8.50 to \$23.00. To learn more about CleanTown wash services, job opportunities, community programs and promotions visit www.cleantownusa.com.

About the Make-A-Wish Foundation

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. It is the largest wish-granting charity in the world, with 75 chapters in the United States and its territories and 27 international affiliates spanning five continents. For more information about the Make-A-Wish Foundation, please call 1-800-722-WISH or visit the Foundation's Web site at www.wish.org.

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